

SPONSORSHIP OFFERS



4-8 July
Lyon, France

2027

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WELCOME TO EUROMAR-ISMAR 2027 IN LYON, FRANCE

We are delighted to welcome you to Lyon for the joint EUROMAR-ISMAR Conference, to be held from **July 4-8, 2027**.

“This unique joint edition will bring together the **global magnetic resonance community** across disciplines, spanning **chemistry, physics, biology, medicine, and materials science**. With a strong and truly international Scientific Committee, working in close coordination with a committed and experienced national organizing team, we are building a high-level and inspiring program that reflects both the diversity and the dynamism of our field.

EUROMAR-ISMAR 2027 will offer an outstanding platform for :

- **Showcasing innovation** in magnetic resonance methodologies, instrumentation, and applications
- **Engaging with the community**, from leading experts to early-career researchers
- **Building collaborations** across academia, industry, and research infrastructures

We expect **1000 participants** from across Europe and worldwide, creating a vibrant environment for scientific exchange and industrial interaction.

Lyon provides an exceptional setting for such a global event. Located at the heart of one of **Europe's most active regions in magnetic resonance**, the city combines scientific excellence with accessibility, sustainability, and a rich cultural heritage. The conference will take place at the **Lyon Convention Centre**, a modern venue designed to foster interactions between scientific sessions, exhibitions, and networking activities.

Particular attention will be given to **sustainability, inclusivity, and the next generation of scientists**. The conference will promote environmentally responsible practices, encourage broad participation across communities and geographies, and provide **dedicated support and visibility for students and early-career researchers**.

Beyond the scientific program, Lyon offers a unique experience. Renowned as **the gastronomic capital of France**, the city combines a vibrant culinary scene with a lively cultural atmosphere and a rich historical heritage, making it an ideal setting for both professional engagement and informal exchanges.

We look forward to welcoming you to **Lyon in 2027** for what promises to be a major event for the magnetic resonance community.”

Guido Pintacuda, Malene Jensen, Alexej Jerschow

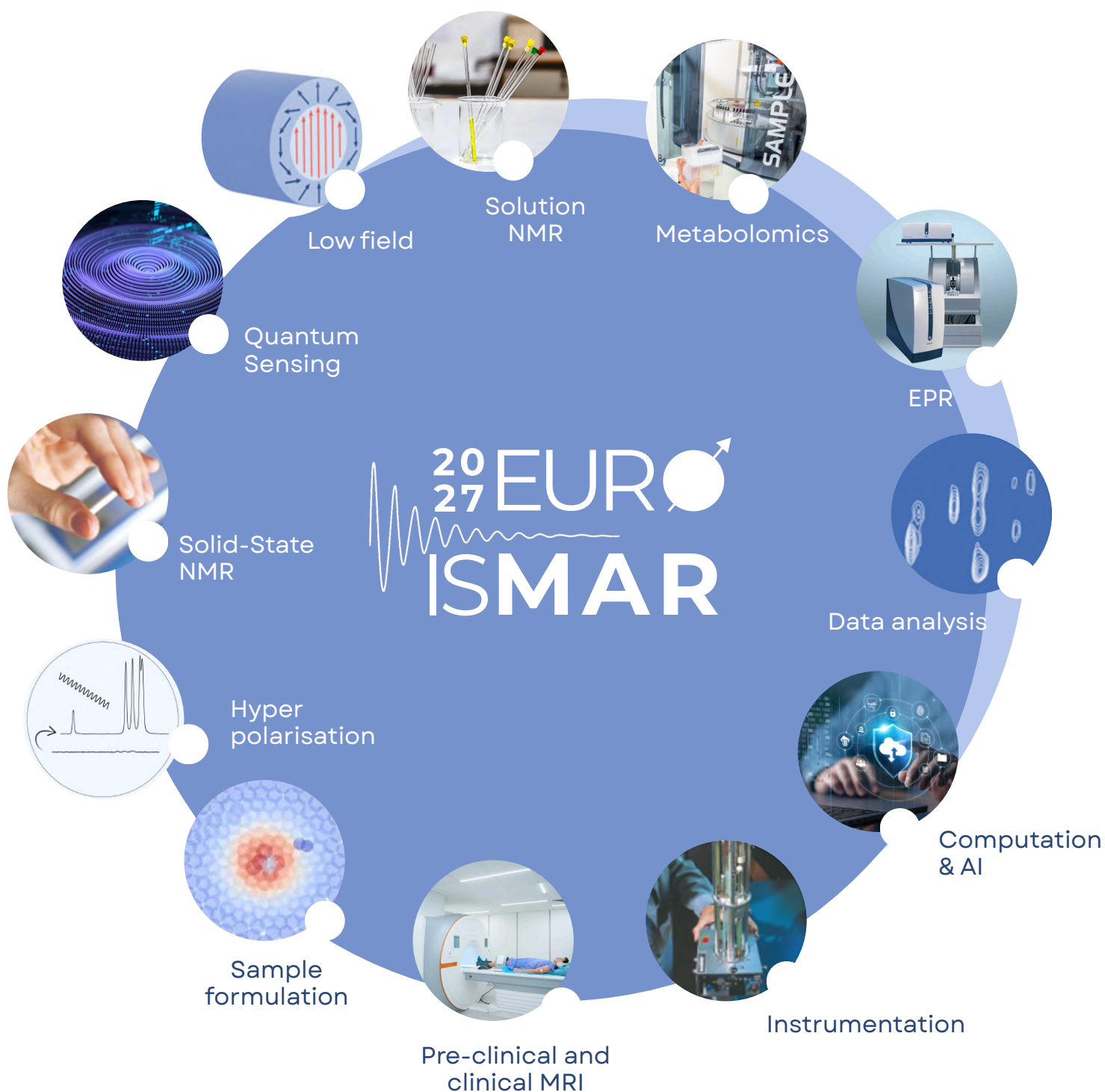
Chairs and Co-Chairs, on behalf of the National Organizing and Scientific Committees

TOPICS

2027



Reflecting the **breadth and diversity** of the **magnetic resonance community**, the conference covers a wide range of activities and applications of potential industrial interest:



O2

KEYPOINTS ABOUT EUROMAR-ISMAR 2027



1 A major international event
+1000 participants from academia,
industry, and research infrastructures

2 A strong magnetic resonance ecosystem
One of Europe's most active regions, with
leading laboratories and facilities

3 A truly global conference
Joint EUROMAR-ISMAR format with an
international Scientific Committee

4 High visibility for sponsors and exhibitors
Exhibition and networking areas of 2,500m²
integrated at the heart of the conference

5 A dynamic scientific program
Plenary lectures, tutorials, parallel sessions,
posters, and satellite events

6 A venue designed for interaction
Lyon Convention Centre: exhibition, catering,
and sessions in one connected space

7 Easy access
Direct high-speed train connections across
Europe + 130 direct destinations to Lyon
St Exupéry airport + 2h from Paris CDG airport

8 A sustainable and modern destination
ISO 20121 certified venue and strong
commitment to eco-friendly practices

9 An outstanding quality of life
UNESCO World Heritage city, vibrant cultural
scene

**10 A world-renowned
gastronomic destination**
Exceptional cuisine and nearby vineyards



COMMITTEES 03

NATIONAL ORGANISING COMMITTEE

Guido PINTACUDA, Chair
High-Field NMR Center (CRMN), Lyon

Malene R. JENSEN, Co-Chair
Institute of Structural Biology (IBS), Grenoble

Anja BÖCKMANN, Vice-Chair
Molecular Microbiology and Structural Biochemistry (MMSB), Lyon

Gaël DE PAËPE, Vice-Chair
Modeling and Exploration of Materials (MEM), Grenoble

Martin BLACKLEDGE
Institute of Structural Biology (IBS), Grenoble

Jean-Marie BONNY
AgroResonance, Clermont-Ferrand

Bénédicte ELENA-HERRMANN
Institute for Advanced Biosciences (IAB), Grenoble

Fabien FERRAGE
Physical Chemistry and Chemistry of Life (CPCV), Paris

Serge GAMBARELLI
Molecular Systems and nanoMaterials for Energy and Health (SyMMES), Grenoble

Birgit HABENSTEIN
Institute of Chemistry and Biology of Membranes and Nano-objects (CBMN), Bordeaux

Sami JANNIN
High-Field NMR Center (CRMN), Lyon

Steffen KRAMER
National Laboratory for Intense Magnetic Fields (LNCMI), Grenoble

Olivier LAFON
Unit for Catalysis and Solid State Chemistry (UCCS), Lille

Danielle LAURENCIN
Institute Charles Gerhardt Montpellier (ICGM), Montpellier

Lauriane LECOQ
Molecular Microbiology and Structural Biochemistry (MMSB), Lyon

Katharina MÄRKER
Modeling and Exploration of Materials (MEM), Grenoble

Giulia MOLLICA
Institute of Radical Chemistry (ICR), Marseille

Louise PINET
High-Field NMR Center (CRMN), Lyon

Hélène RATINEY
Center for Research in Image Acquisition and Processing for Health (CREATIS), Lyon

Loïc SALMON
High-Field NMR Center (CRMN), Lyon

Judith SCHLAGNITWEIT
High-Field NMR Center (CRMN), Lyon

SCIENTIFIC COMMITTEE

Alexej JERSCHOW, ISMAR Chair
New York University, USA

Guido PINTACUDA, EUROMAR Chair
High-Field NMR Center (CRMN), France

Vipin AGARWAL
Tata Institute of Fundamental Research, India

Marc BALDUS
HFML-FELIX & Radboud University, the Netherlands

Tito BONAGAMBA
University of São Paulo, Brazil

Christian BONHOMME
Sorbonne Université, France

Melanie BRITTON
University of Birmingham, United Kingdom

Dominik BUCHER
Technical University of Munich, Germany

Silvia CAVAGNERO
University of Wisconsin-Madison, USA

Ranabir DAS
Tata Institute of Fundamental Research, India

Shaoying HUANG
Singapore University of Technology and Design, Singapore

Jie-Rong HUANG
National Yang Ming University, Taiwan

Yutaka ITO
Tokyo Metropolitan University, Japan

Malene R. JENSEN
Institute of Structural Biology (IBS), France

Krzysztof KAZIMIERCZUK
University of Warsaw, Poland

Michal LESKES
Weizmann Institute of Science, Israel

Anne LESAGE
High-Field NMR Center (CRMN), France

Yangping LIU
East China Normal University, China

Joanna LONG
University of Florida, USA

Junxia LU
Wuhan University of Science and Technology, China

Lauren MARBELLA
Columbia University, USA

Carl MICHAL
University of Alberta, Canada

Oscar MILLET
CIC bioGUNE, Spain

Yusuke NISHIYAMA
JEOL Ltd., Japan

Ray NORTON
Monash University, Australia

Galina PAVLOVSKAYA
University of Nottingham, United Kingdom

Roberta PIERATTELLI
University of Florence, Italy

Stefan STOLL
University of Washington, USA

Daniel TOPGAARD
Lund University, Sweden

Alejandro VILA
University of Rosario, Argentina

Lawrence WALD
Harvard Medical School / Massachusetts General Hospital, USA

Anna ZAWADZKA-KAZIMIERCZUK
University of Warsaw, Poland

04 ONLY (IN) LYON



LYON IN A NUTSHELL

- **2,000 year old** Unesco world heritage city
- **2nd French City** for International Events
- **Green City:** 4,000 free to use bicycles - 766 km of bicycle paths
- **270 hotels** - 18,200 bedrooms
- The gastronomic capital of France: **4,617 restaurants**
- 19 Michelin starred restaurants
- 240 start-ups in the Greater Lyon area

LYON CONVENTION CENTRE

The Cité Internationale is an exceptional setting for the Convention centre and just 15 minutes from the city center, from Part-Dieu train station and 30 minutes from the airport.

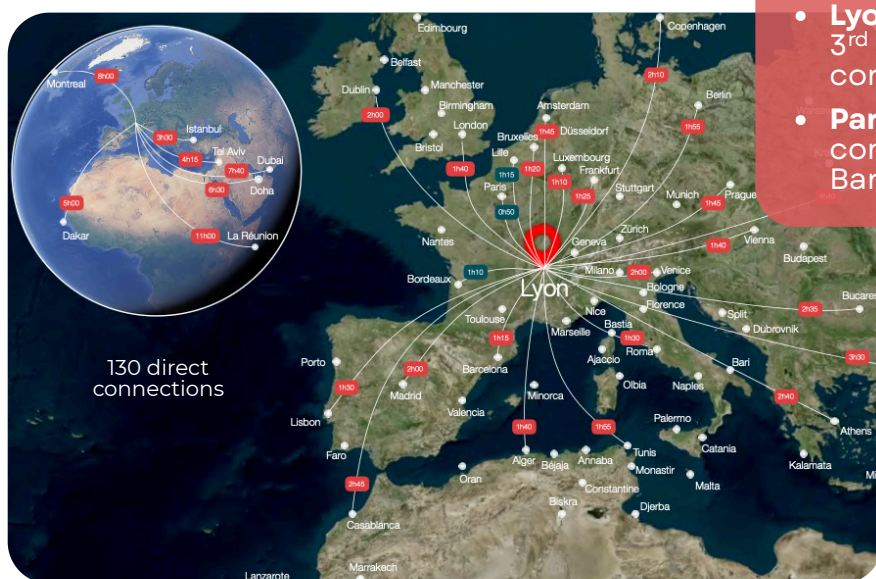
- **24,000 m²** of modular event spaces
- **2,500 m²** for exhibition, catering, posters
- **3 amphitheatres** of 3000, 900 and 300 seats
- **10 fully-equipped meeting rooms**, for 50 to 300 people each
- **Environmental commitment** : ISO 14001 certified environmental management



O4 GET TO LYON

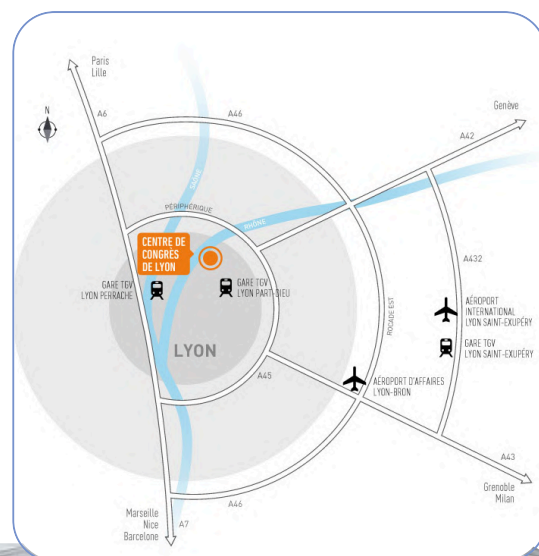


BY PLANE

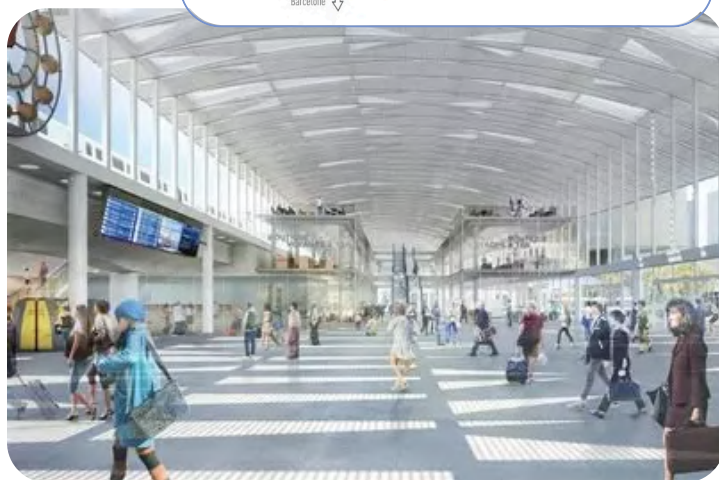


ACCESS & TRANSPORT

- **Lyon Saint-Exupéry International Airport:** 3rd airport in France - 130 direct flight connections + 2h from Paris CDG airport
- **Part Dieu station : TGV station** and direct connections to London, Frankfurt, Barcelona, Bruxelles, Torino, Milano...



BY TRAIN



REACH THE CONVENTION CENTRE



St Exupéry Airport:
30 min. direct train



Part-Dieu TGV
station: 15 min. with
direct bus



4,000 free to
use bicycles



3 public car-parks:
1,200 spaces

A FULL AND ENGAGING PROGRAM 05

**SUNDAY
04 JULY**

**MONDAY
05 JULY**

**TUESDAY
06 JULY**

**WEDNESDAY
07 JULY**

**THURSDAY
08 JULY**

Plenary Sessions

Flash Talks

Coffee break

Registration

Parallel
Sessions

User meeting

Lunch and exhibition

Introduction
and prize
session

Poster
Session

Poster
Session

Plenary

Poster
Session

Parallel
Sessions

Parallel
Sessions

Tutorials

Parallel
Sessions

Plenary

Plenary

Plenary -
Closing

Welcome
reception

Hospitality

Hospitality

Hospitality

Gala dinner

06 WHY BECOME A SPONSOR?

Euromar-Ismar 2027 will bring together **+1.000 top researchers and engineers** from Europe and all around the world. It offers unique sponsorship opportunities to **increase your company's visibility** and **generate new business opportunities**.

1 A WORLD CLASS EVENT



2 SHOWCASE YOUR INNOVATIONS



This joint conference is a unique place to **showcase your latest innovations** to a highly targeted audience, to launch and confront new products, exchange ideas and solutions with the world of research.

3 MEET DECISION-MAKERS



Euromar-Ismar 2027 brings together **experts and decision-makers** from academia and industry, offering valuable opportunities to **meet potential clients** and **form strategic partnerships** through industrial exhibition, keynote lectures, and peer-reviewed oral and poster sessions.

4 A PRESTIGIOUS SCIENTIFIC SETTING



Coordinated by the French magnetic resonance community and hosted in Lyon, this unique joint edition will bring together leading experts and early-career researchers across disciplines, spanning chemistry, physics, biology, medicine, and materials science. Euromar-Ismar 2027 combines **scientific excellence** with **an attractive and easily accessible destination**.

SPONSORSHIP PACKAGES 07



	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Complimentary booth	80 m ²	36 m ²	18 m ²	9 m ²	6 m ²
Complimentary delegates registration	15	9	6	3	1
Complimentary tickets for conference dinner	4	3	2	1	
Logo on website, program book, signage	✓	✓	✓	✓	✓
Logo on sessions slides	✓	✓	✓	✓	
Flyers at registration desk	✓	✓	✓		
Advertisement in program book	Back page	1 page	1/2 page		
Lunch / brunch workshop	✓	✓			
Promotional mailshot	✓	✓			
Delegates lanyards	✓				
Price (VAT Excl.)	50,000 €	35,000 €	22,000 €	12,000 €	5,000 €

08 ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXCLUSIVE

BRANDED BOTTLES - 12,000€

- > Exclusive branding with your logo
- > Distribution of bottles to all attendees, elimination of plastic bottles
- > Water fountains available throughout the conference centre.



GALA DINNER - 9,000€

- > Acknowledgement on all communication
- > Dedicated signage on tables and menus
- > Personalized rollups at dinner venue
- > 5 minutes speech to present your company
- > 5 complimentary passes for the dinner

EXCLUSIVE



4
AVAILABLE

PROFESSIONAL WORKSHOP - 8,000€

- > Provision of a fully equipped room for a 1-hour slot during the lunch break (up to 100 pers.)
- > Promotion of the workshop on the website and in the final program
- > Possibility to get lunch bags for delegates



YOUNG SCIENTISTS EVENT - 7,000€

On Wednesday 7, July evening:

- > Acknowledgement on all communication
- > Dedicated signage & rollups in the event room
- > 15 min introduction speech on your job and career policy

EXCLUSIVE



EXCLUSIVE

PHOTOBOOTH - 6,000€

- > Dedicated signage on photo machine
- > Personalized photo frames
- > Personalized photocall backdrop

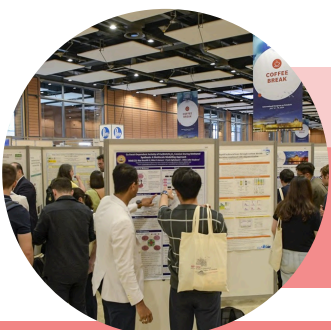


POSTER SESSION - 6,000€

3 Poster Session slots : Monday / Tuesday / Thursday

- > Acknowledgement on all communication
- > Dedicated signage on the coffee stations and in the hall
- > Coffee & drinks provided to delegates during the session

3
AVAILABLE





COFFEE BREAKS - 5,000€/day

4 AVAILABLE

- > Acknowledgement on all communication
- > Dedicated signage on buffets
- > Personalized rollups in the break hall

4 AVAILABLE

LUNCH BREAKS - 4,000€/day

- > Acknowledgement on all communication
- > Dedicated signage on buffets
- > Personalized rollups in the lunch hall



DELEGATES WIFI - 6,000€

EXCLUSIVE

- > Acknowledgement on all communication
- > Dedicated signage in most venue areas
- > Sponsor rollups in the registration hall

EXCLUSIVE

CONFERENCE MOBILE APP - 5,000€

- > Acknowledgement on all communication
- > Personalized visual on login page
- > Sponsor banner in 3 mobile app pages



SPEAKERS PREVIEW ROOM - 2,500€

2 AVAILABLE

- > Acknowledgement on all communication
- > Personalized signage at preview room entrance
- > Sponsor rollups in the preview room
- > Signage on the speakers coffee table

The exhibition will take place in the 2,500 m² Forum halls, accommodating industrial, academic and institutional exhibitors, posters exhibition, and all coffee breaks and lunches.

It will be held from **Monday, 5 July** morning to **Thursday, 8 July** after lunch.

> **Set-up on Sunday, 4 July afternoon - Disassembly on Thursday, 8 July afternoon**

Sponsorship and exhibit booking available online on www.euroismar2027.org

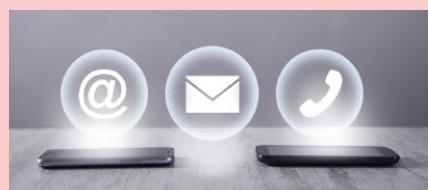
The Euromar-Ismar 2027 team will be pleased to provide further information about the various sponsorship opportunities and help you define the optimal options to be a partner or exhibitor. Do not hesitate to contact us!

Your sponsorship contact: sponsor@euroismar2027.org

> Logistic and administration

INSIGHT OUTSIDE

@: sponsor@euroismar2027.org - Tel: +33 4 38 38 18 18



TERMS & CONDITIONS 09

The following terms and conditions outline the requirements for a company to participate as a sponsor or exhibitor at the **Euromar-Ismar 2027 Conference**.

All fees expressed in Euros VAT excl. + 20% VAT, if applicable.

APPLICATION FOR PARTICIPATION AND PAYMENT METHODS

Any company wishing to participate in Euromar-Ismar 2027 Conference **must register online at www.euroismar2027.org**. All sponsorship application are subject to **approval by the organizing committee**. Submission of this registration constitutes a **firm commitment to pay** the full cost of the stand and/or the various sponsorship options selected by the exhibitor/sponsor. Payment methods include credit card and bank transfer.

The company “Insight Outside” is responsible for issuing and sending the invoice to the participating company. Payment must be made **upon receipt of the invoice**.

Companies with a European VAT number are liable for reverse charge VAT management.

REGISTRATION DISCLAIMER - CANCELLATION BY THE EXHIBITOR

The application for participation constitutes a **firm commitment**.

- Cancellation received before 31 March, 2027: 80€ administrative fee
- Cancellations received between 1 April and 1 May, 2027: 50% penalty
- Cancellations received after 1 May, 2027: 100% penalty

Any withdrawal must be communicated by the participating company via email to the following address: **sponsor@euroismar2027.org**

In the event that an exhibitor/sponsor, for any reason whatsoever, does not occupy their stand at the scheduled time for setup, they will be considered to have forfeited their stand. The organizer may dispose of the defaulting exhibitor’s stand without the latter being entitled to any refund or compensation.

If you have any questions, issues, or special requests, please feel free to contact us by email at: **sponsor@euroismar2027.org**

As all the participants of the conference, Sponsors and Exhibitors are expected to adhere to the EUROMAR-ISMAR 2027 Code of Conduct, which reflects our commitment to maintaining a safe, respectful, professional, and productive environment for everyone attending the conference. By participating in EUROMAR-ISMAR 2027, all attendees agree to abide by these principles and contribute positively to the conference community.

